



# Horwath HTL

*Hotel, Tourism and Leisure*



Global Leader in  
Hospitality, Tourism and  
Leisure Consulting

**Sustainability Development**



## Sustainability Development

“Sustainability is not just “nice to have” - it’s a mandatory management tool to improve the image and profitability of the company.”

Heinz Wehrle, Managing Partner Horwath HTL Switzerland

The focus on getting the planning and development of their property right is imperative for all Hotel Investors.

Additionally, a growing number of investors are paying increasing attention to the environmental sustainability of hotel, tourism and leisure projects.

Horwath HTL Switzerland enhances its traditional accounting-based expertise with the world’s leading data-based sustainability benchmarking certification and advisory group for the travel and tourism industry – EarthCheck.

This enables us to enhance cost saving opportunities during the planning, design, and development period and also throughout the operation by offering services based on sustainability standards. The offer extends for single properties, regional or international groups and entire destinations.

Developers, operators, lenders and investors can rely on fact-based, impartial assessments based on scientific research and decade long accumulated data.

### Our Services:

- Environmental management training
- Evaluation (entry level)
- Benchmark (Evaluate plus)
- Certification
- Sustainable Design
- Sustainable Destinations



## Sustainability Development Services

# “The potential of tourism for sustainable development is considerable.”

United Nations Secretary-General, Ban Ki-moon - World Tourism Day Message, 2015

### Environmental Management Training

We teach the principles of sustainability in courses tailored for the hotel and tourism industry. Fundamentals of Sustainability helps participants to tackle the evolving challenges and opportunities they face everyday by providing the strategies and techniques required for assessing practices, implementing change and identifying sustainable performance areas in the complexity of a hotel operation.

### Sustainable Design

Driven by science and focused on delivering outcomes, EarthCheck's internationally recognized Design Standards provide a holistic framework that promotes leadership and innovation in planning and design. The EarthCheck Building Planning and Design Standard (BPDS) and Precinct Planning and Design Standard (PPDS) provide guidelines, tools and indicators used for assessment and certification and to assist designers, architects and developers in the planning and design phase of sustainable buildings and precincts.

### Sustainable Destinations

Horwath HTL Valuation Services have valued Hotel properties all over the globe. Our teams are internationally recognized experts in single asset and portfolio valuations.

### Evaluate

is the entry level program, Evaluate assesses an operator's economic, social and environmental impact. The program is the product of fifteen years of market research and experience through the flagship program, EarthCheck Certified, which has helped a multitude of members realize more than \$500 million in savings. The program uses internationally recognized criteria to report on management performance covering a wide range of areas including environment, risk and quality management. Participating organizations are awarded an Earth Rating to recognize their achievement level.



## Evaluate Plus

Provides two additional levels of support, which include access to a Relationship Manager and three new calculator options covering water, waste and energy.

With a particular focus aimed at groups of 10 or more sites, EarthCheck Evaluate Plus will help you implement a robust sustainability program, inclusive of quantitative measurement across your operations to fulfill your reporting needs.

## Certification

This program will provide you with a framework to achieve the desired outcomes for sustainable development as set out in the final report of the World Summit for Sustainable Development held in Johannesburg in 2002. It also complies with the Mohonk Agreement, which outlines the guidelines and principles for an international sustainable tourism certification program.

EarthCheck Certified is Certified by the Global Sustainable Tourism Council (GSTC) and has been approved by the CDP.

Tourism operations that display the EarthCheck Certified seal, can clearly demonstrate their environmental and social performance and provide confidence for consumers that they are walking the talk.

## About



*Hotel, Tourism and Leisure*

At Horwath HTL, our focus as a Brand is one hundred percent on hotel, tourism and leisure consulting. Our services cover every aspect of hotel real estate, tourism and leisure development.

We are a global Brand with 45 offices, who have successfully carried out over 20,000 assignments.

We are part of the Crowe Global network, the world's eight largest accounting and financial services network.



**EARTHCHECK**

EarthCheck is the world's leading scientific, data-based benchmarking certification and advisory group for the travel and tourism industry.

They work with governments, businesses and destinations in over 70 countries around the world to deliver clean, safe and prosperous destinations through strategic consulting services and technology solutions as well as through certification and capacity building programs.

EarthCheck influences the decisions of over 6 million conscious travellers every week and helped their clients generate over half a billion dollars in efficiency gains.



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